BIGTIME

Solve Real Problems.
Build Great Products.
Everyone Wins.

At big time we use customized design sprints to define the right problems to tackle, discover the needs of the users, ideate and prototype solutions, ready for full testing and validation. We do the work that could take months in a few days. Together with your team, we focus on what really matters so you can launch products faster and learn from users immediately.

Design Sprints Work.

Reduce Risk

Through problem solving, prototyping and iteration, the risk of "being wrong" is mitigated.

Unpack Complexity

Break down complex problems into more solvable pieces and focus efforts where necessary.

Satisfy Multiple Stakeholders

With your team working together, all business needs are met and addressed.

Discover User Needs

Keep the user front and centre by focusing on their needs and determining how to solve them.

Focus on the tough questions

Avoid conjecture and group think by collaboration and tackling the real issues and concerns.

Shift Culture

Create a different mindset and reusable methods your team will continue to use in the future.

A Few Clients.

airbnb   OLG   TELUS   GM   FINANCIAL

Karim Awad

Co-founder / Director / Entrepreneur

Our lead facilitator, Karim Awad works with your team to create a common language, advance design thinking methodologies, and share strategic processes.

He creates our sprints to ensure that they meet the needs and core issues your organization is looking to solve. The role of the facilitator is to ensure everything stays on track, you achieves your goals and everyone leaves with the necessary outputs and a strong long term vision.

The Process.

1 . Define

3 . Ideate

0 . Research

2 . Discover

5 . Validate

4 . Prototype

Learn by Doing.

Learn the skills and mindsets of design thinking and build your team's ability to tackle complex challenges. By embracing a user-centered product development approach your team will learn the tools necessary for creative problem solving and innovation you can implement in your day-to-day output.

Already on the path? Use a customized workshop to discover new tools and opportunities to advance your practice!

Not sure if it's the right time for a sprint? Let's have a chat to figure out what would work best for your team. We're always ready to talk about the process, our various levels of engagement and anything you need to define your success!

Let's Go!

647 975 0002 // info@bigtimedesign.ca // http://www.bigtimedesign.ca